

## **APUC Chooses Kanopy to Provide Streaming Video to Libraries Throughout Scotland, England, Wales and Northern Ireland**

***Academic and special libraries now have access to thousands of films that inspire, educate and spark meaningful conversations***

San Francisco, CA, March 2, 2021 – The [Advanced Procurement for Universities and Colleges](#) (APUC), a leading consortium serving academic and special library members across Scotland, has selected Kanopy as its streaming video partner. Kanopy offers a growing selection of more than 15,000 films to these regions from leading suppliers including Siren Films, United International Pictures and First Run Features, many of which are diverse and exclusive.

Consortia from England, Wales and Northern Ireland can also purchase off APUC's framework, meaning hundreds of libraries will benefit.

Sample titles include.

- Stalker (The Criterion Collection)
- Tampopo (The Criterion Collection)
- Solaris (The Criterion Collection)
- Sans Soleil (The Criterion Collection)
- The Act Of Killing (DogWoof)
- La Jetée (The Criterion Collection)
- L'avventura (The Criterion Collection)
- Stuart Hall Representation & The Media (Media Education Foundation)
- The Watermelon Woman (First Run Features)
- No Logo (Media Education Foundation)
- Rocketman (United International Pictures)
- Assessment and Engagement in Family Therapy (Psychotherapy.net)

In addition to its rich selection of films, APUC chose Kanopy for its strategic approach to streaming video acquisition, which enables member libraries to leverage a variety of acquisition models including Patron Driven Acquisition (PDA) and Firm Ordering. APUC members also have access to Kanopy's experts, who can assist with content curation and marketing to create a sustainable video-streaming programme.

"A number of SUPC members have been working with Kanopy for some time so we're delighted to see them awarded to the APUC framework. We look forward to working together," said Gavin Phillips, SUPC's Category Manager: Academic Services.

“Now more than ever it is important to support libraries with educational and inspirational films essential to distance learning,” said Kanopy CEO Kevin Sayar. “We applaud APUC for the efforts they are making to support their libraries in these challenging times and are honored that they selected Kanopy.”

### **About APUC**

APUC (Advanced Procurement for Universities and Colleges) Limited is the procurement centre of expertise for all of Scotland’s universities and colleges. APUC's core vision is "To maximise the value of Scotland's investment in further and higher education by working in partnership with institutions and other Universities UK Purchasing consortia, to support and enable sustainable innovation in procurement and shared service optimisation.

### **About Kanopy**

[Kanopy](#) partners with libraries and filmmakers around the globe to give patrons, students and faculty free access to high-quality films that stimulate imagination, promote learning, and spark meaningful conversations. Many films on Kanopy, including from iconic film companies such as A24, Criterion Collection, Paramount, PBS and Kino Lorber, are unavailable elsewhere. The Kanopy app is available on iOS and Android along with all major streaming devices, including Roku, Apple TV, Android TV, Amazon Fire TV, and Samsung Smart TV. For more information, please visit [www.kanopy.com](http://www.kanopy.com).