

hoopla digital expands children's eBook collection with prized content from Candlewick Press

Category-creating digital service adds iconic children's titles to come to life in new dynamic eReader experience for picture books and read-a-longs

HOLLAND, OH (February 8, 2018) – [hoopla digital](#), the category-creating digital service for public libraries, today announced a new agreement with Candlewick Press to add hundreds of bestselling eBooks to hoopla's dynamic digital content. With this agreement, library patrons of participating public libraries will now have access to bestselling titles from Candlewick authors via their smartphones, tablets and laptops, including *The Astonishing Life of Octavian Nothing, Traitor to the Nation* by MT Anderson, *What The Dickens* by Gregory Mcguire, *Courage Has No Color* by Tanya Lee Stone and 20 titles from the Judy Moody series by Megan McDonald.



hoopla digital recently unveiled a dynamic new eReader with specialized features to present picture books and read-alongs. The immersive new eReader technology allows graphics to appear just as it would in a physical book. Several titles from Candlewick will be available on the new eReader.

"We are thrilled to expand our eBook collection with hundreds of bestselling titles from Candlewick's acclaimed authors. We continue to invest in the experience we are offering our libraries and their patrons. Titles from Candlewick will be presented on our eReader – with new enriched features for picture books and read-a-longs – designed to provide a one-of-a-kind experience for families," said Jeff Jankowski, co-founder and owner of hoopla digital.

There is no waiting to borrow titles on hoopla digital since on-demand content can be enjoyed by multiple patrons simultaneously. Patrons who use hoopla digital also avoid library late fees as digital content borrowing periods simply expire without charges.

"Reaching libraries and their patrons is important to Candlewick and hoopla digital's exciting new eReader allows young readers everywhere the ability to discover and enjoy our books," said John Mendelson, Candlewick's Senior Vice President of Sales.

Additionally, hoopla digital offers "Kids Mode," which families can use to search and access kid-friendly titles any time.

"Kids Mode allows parents to shape the content experience for their children and empower

them to select the titles they want,” said Jankowski.

hoopla digital has partnerships with more than 1,600 public library systems across North America including Boston Public Library, Free Library of Philadelphia, Chicago Public Library, San Francisco Public Library, Los Angeles Public Library, and Edmonton Public Library.

To access eBook and audiobook titles from Candlewick, cardholders of participating libraries can download the free hoopla digital mobile app on their Android or iOS device or visit <http://www.hoopladigital.com>.