

## LIBRARY IDEAS, LLC ACQUIRES VOX BOOKS

(FAIRFAX, VIRGINIA) (AUGUST 17, 2017)— Library Ideas® today announced the acquisition of VOX Books™, a hybrid book and digital audio imprint from Ohio-based Cinnabar Media Ventures.

VOX Books combine print plus audio in a unique new format that uses an ultrathin (5mm) digital audio player to transform ordinary books into unique, all-in-one read-along books. The company's audio-enabled VOX Books make it easy for children to read and listen simultaneously, and provide librarians, educators and parents with a simple-to-use yet extremely powerful tool for connecting children with books and building literacy.

This is Library Ideas' second recent investment in a digital/physical hybrid solution, following the Company's recent introduction of Go Chip Beam®, a "movie and tv hotspot". VOX Books' founder and President, Stacy Quinn will stay on with Library Ideas as President of the VOX Books imprint.

The VOX Books catalog currently includes 44 titles from leading trade and educational publishers, and has seen rapid adoption by libraries and schools throughout the US. The catalog is expected to expand considerably under Library Ideas.

"VOX Books have been a very popular addition to our catalog. We introduced them into several libraries last spring as a pilot and have since ordered additional sets for expansion into other libraries," said Emily Ann Livingston, Assistant Chief of Materials Management of The Free Library of Philadelphia. "Our patrons love them and keep them in frequent circulation. The books are a great addition to support our Citywide campaign for grade level reading, Read By 4<sup>th</sup>."

"I'm delighted to see VOX Books joining the Library Ideas product portfolio, and to be able to benefit from their reach and resources," said Stacy Quinn, Vox Books founder and President. "VOX Books have been met with tremendous enthusiasm by the library community and the Library Ideas acquisition will enable us to accelerate our growth and reach many more children much more rapidly."

"We have been watching VOX Books in the marketplace for the last year, and have been impressed with their vision and execution, and the positive feedback from libraries and schools. We are very excited about the possibilities to come," said Brian Downing, CEO of Library Ideas, LLC.

For further information please email [info@libraryideas.com](mailto:info@libraryideas.com).

About Library Ideas: Library Ideas is a leading provider of digital content to libraries worldwide, and has offices in Fairfax, Virginia and Chattanooga, Tennessee. The Company delivers innovative music, movie, eBook, and language learning solutions to libraries via its expanding product suite. Library Ideas was named "One of the Top 100 Companies in the Digital Content Industry for 2011-12" by *EContent Magazine*.