



S I M O N & S C H U S T E R

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NEWS

**SIMON & SCHUSTER TO OFFER ASSISTANCE FOR TEXAS
LIBRARIES AND BOOKSELLERS IMPACTED BY
HURRICANE HARVEY**

NEW YORK, August 29—Simon & Schuster today announced that it would offer relief assistance for public and school libraries and bookselling retailers that have been damaged in the flooding caused by Hurricane Harvey.

- Through the Simon & Schuster Education & Library marketing department, the company is offering to any Texas public or school library damaged by Hurricane Harvey a donation of 250 “Best of” titles to help in the restoration of their collections. Schools and libraries that wish to request assistance can email Simon & Schuster at education.library@simonandschuster.com.
- For Texas retail accounts that have been damaged by the hurricane, Simon & Schuster will provide free of charge multiple copies of 20 new releases and bestsellers to help them attract customers as they restore their businesses to normal operating conditions. Booksellers in need of more immediate support are encouraged to contact the Book Industry Charitable (BINC) Foundation at help@bincfoundation.org,
- The company stands ready to work with national and local non-profits such as First Book and the Red Cross to provide books for children and adults displaced by Hurricane Harvey, including at shelters throughout Texas.

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“When public or school libraries sustain devastating loss, the entire community suffers” said Michelle Leo, Vice President, Director of Education & Library Marketing, Simon & Schuster. “Our book donation program is intended to help affected libraries get back on their feet, and we look forward to working with our longtime friends in libraries across Texas, as well as other local and national organizations to help facilitate a speedy recovery for these vital cornerstones of Texas communities.”

“For retailers, floods of the order caused by Hurricane Harvey can result in loss of inventory, damage to physical space, and a severe reduction in traffic,” said Michael Selleck, Executive Vice President, Sales and Marketing. “With this offering we look to help our bookselling friends stock in-demand titles and re-build their customer base after the flooding clears”

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