



Follett's New Destiny Analytics Gives K-12 Districts Greater Insight into Managing Their Key Resources

Administrators can now make fact-based decisions with real-time evidence

McHENRY, Ill., July 20, 2017 – Designed to provide customers with real-time insights into how their educational resources are being managed, [Follett](#) today announced it is offering **Destiny Analytics**, a district-wide subscription solution to complement its market-leading Destiny Library Manager and Destiny Resource Manager platforms.

The multi-featured reporting solution will allow administrators and educators to explore data from both platforms, including student patron records, and to discover trends and exceptions that are displayed into easy-to-understand graphs and charts.

"Destiny Analytics will turn data into information and allow our customers to work smarter, make educated decisions to efficiently manage their learning resources and more effectively deliver an educational experience," said Nader Qaimari, President, Follett School Solutions.

Available to use on any device, **Destiny Analytics** will create interactive dashboards and reports to analyze and visualize information, which then can be easily shared with other district personnel. Highly interactive, the tool will allow users to begin a query in one area and ask subsequent questions based on new information and data uncovered.

Analytics will be integrated into the existing Destiny platform in three ways:

- 1) **Dashboard:** Immediately upon opening **Destiny Analytics**, relevant inactive charts and graphs are displayed that anyone can use without having any product experience.
- 2) **Pre-configured Analyses:** Ready-made analyses to dynamically provide a pre-configured selection of data and processed information or visualizations, yet still provides interactive operability.
- 3) **Analyzer Tool:** A universal tool to select data, create an interactive analysis grid to manipulate and generate data visualizations.

An explainer video brings **Destiny Analytics** to life — <http://bit.ly/2vvKos9>. Also, a recent webinar is archived and available for viewing: <http://tinyurl.com/y8rtgryj>. To reach a sales representative to inquire about **Destiny Analytics**, call (877) 899-8550.

For more than 140 years, Follett has been a trusted provider of educational resources to K-12 institutions. With proven experience in delivering educational content and technology solutions, Follett

seeks to provide tools that connect educators and students in an evolving learning environment. For more information, visit www.folletlearning.com.

About Follett's PreK-12 Business | folletlearning.com

Follett is the largest provider of educational materials and technology solutions to PreK-12 libraries, classrooms, learning centers and school districts in the United States, and a major supplier to educational institutions worldwide. Follett distributes books, reference materials, digital resources, ebooks and audiovisual materials, as well as pre-owned textbooks. Follett also is one of the leading providers of integrated educational technology for the management of physical and digital assets, the tracking, storing and analyzing of academic data, and digital learning environment tools for the classroom focusing on student achievement.

About Follett Corporation | follett.com

For more than 140 years, Follett has been a trusted partner to preK-12 schools, colleges and campus stores, taking care of the critical details that make it easier for schools to run, teachers to teach, students to learn and fans to celebrate. A leading provider of education technology, services and physical and digital content, Follett currently works with 70,000 schools and operates more than 1,250 local campus stores and 1,600 virtual stores. With the 2016 acquisition of Baker & Taylor, LLC, Follett's reach also extends into the public library and global retail markets. Today Follett Corporation is the world's largest single source of books, entertainment products, digital content and multi-media for libraries, schools and retailers. Follett is a \$3.6-billion privately held company headquartered in Westchester, Illinois.

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