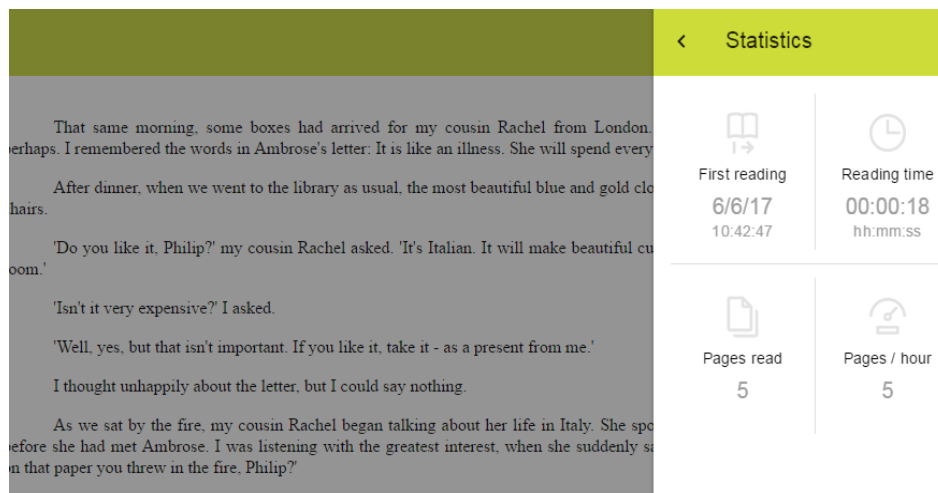


ODILO continues rapid growth in U.S.

Denver, CO, June 19, 2017 – Since 2016, [ODILO](#), a global and innovative leader in the eBook industry, has experienced tremendous growth with their North American expansion. With 140% increase in new customers and close to a 500% increase in new publishing partners, ODILO continues to be a popular new eResource for libraries of all sizes.

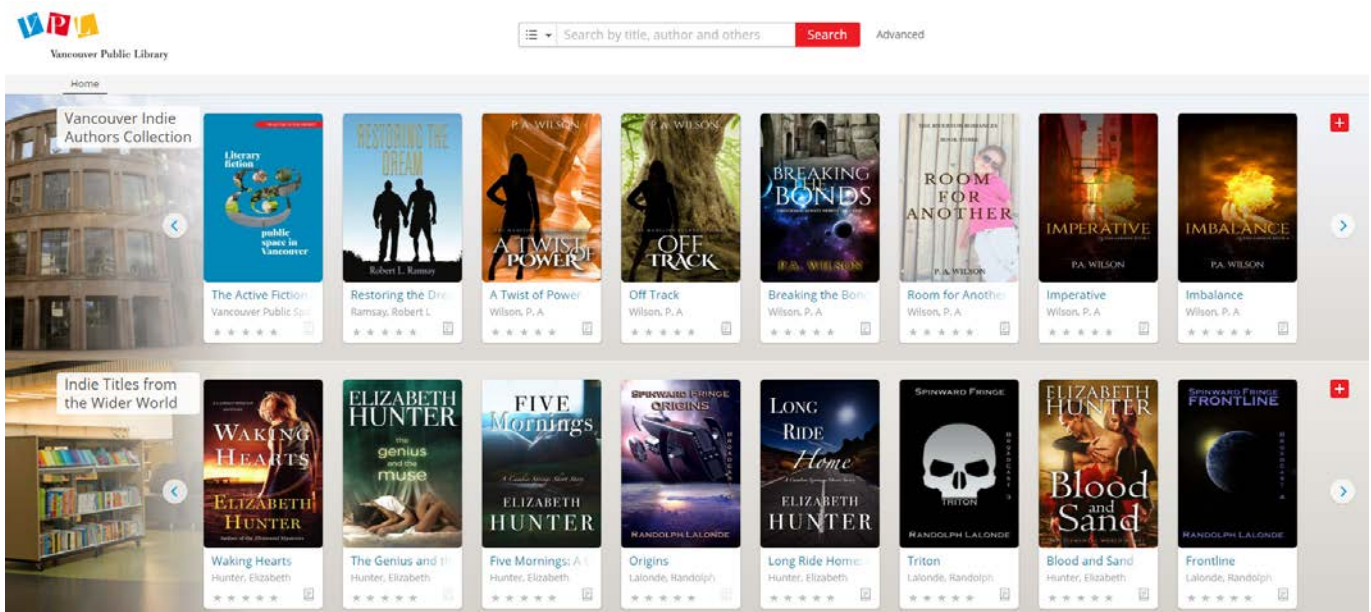
Be sure to visit booth #4243 at the 2017 ALA Annual Conference in Chicago to learn more about ODILO and their newest offerings and features, including:

- Over **18,000 Pay-per-Use (PpU) eAudiobook** titles allow libraries to build an instant and impressive eAudiobook collection for a minimal investment. ODILO currently offers over 250,000 PpU titles (eBooks, eAudiobook, and streaming video) with new titles ingested daily.
- **Special pricing** for small public libraries (serving a population of 50,000 or less) and K12 schools.
- **Streaming offline reading** functionality allows end-users to easily read without an Internet connection or the ODILO app (available for iOS, Android, Windows, and Kindle Fire).
- New **advanced search capabilities** and **end-user reading statistics** in ODILO's eBook platform and mobile apps that quickly show reading history details, time read, pages read, etc. [see *image 1*]



1-ODILO's Enhanced End-User Reading Statistics

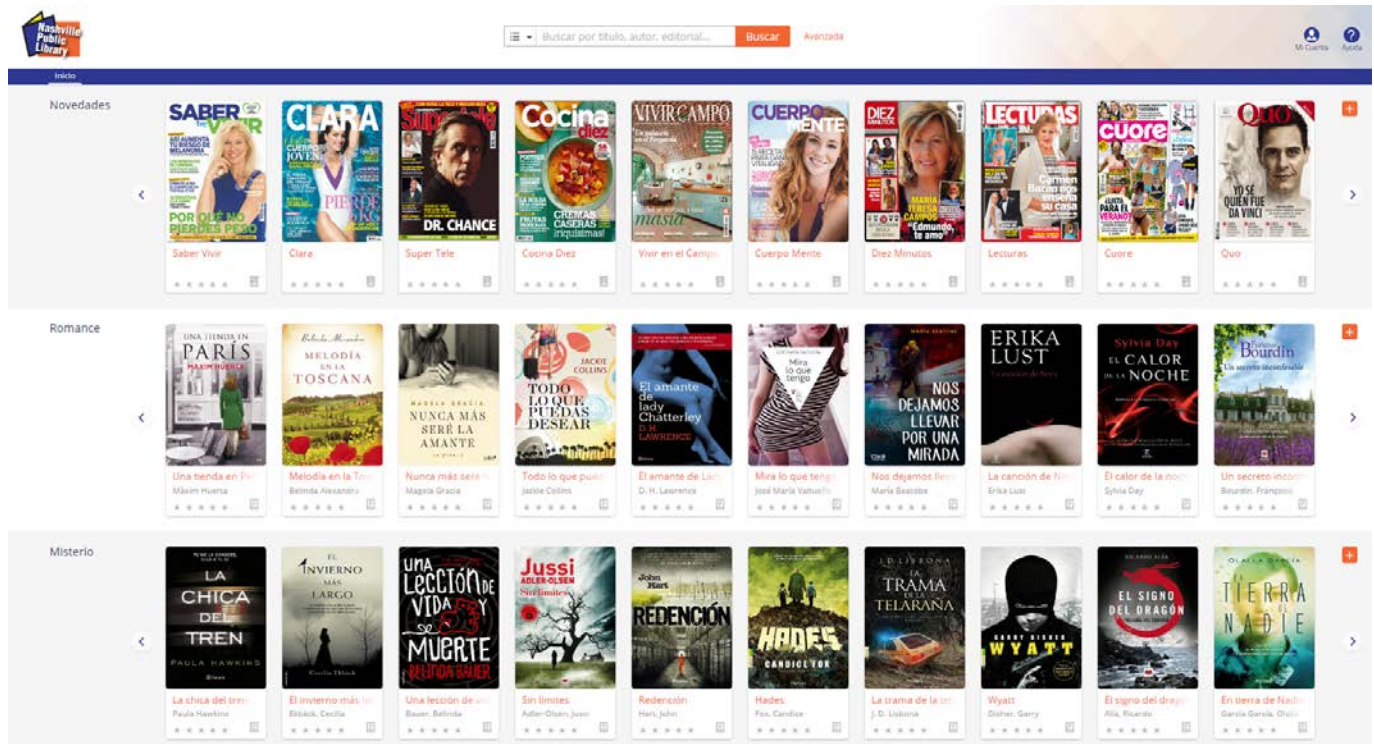
- ODILO's **eBookClub** now offers new enhancements for educators, including the ability to add quizzes, notes, videos, and other supplemental educational materials within the reading experience. *eBookClub* members already enjoy direct access to featured titles, online discussions, live chat sessions, note-taking, highlighting, sharing, and commenting on select passages from the book, available anytime, anywhere, and on any device. *eBookClubs* are simple for library staff to create and facilitate, or provide limited administrative rights to a volunteer, patron, student, or educator.
- Conference participants can get a sneak peak of ODILO's new cloud-based digital preservation platform, **OdiloPreserver**, which is an intuitive, user-friendly platform based on the OAIS model and is ISO 14721 compliant.
- The **Bring Your Own Content** (BYOC) functionality offers libraries a unique and customized experience to ingest and display a variety of local digital content, including local music, images, videos, historic materials, maps, publications by local authors or organizations, and much more. The BYOC functionality meets the customized needs of all types of libraries, whether academic, school, public, or corporate, and helps to feature lesser known works alongside popular and bestselling eBooks. [see image 2]



2-Vancouver Public Library uses the ODILO BYOC platform to house their Indie author collection.

NEW CUSTOMERS:

ODILO welcomes over 30 new customers, including Arapahoe Libraries (CO), Brazoria County Library System (TX), Knox County Public Library (IN), Miami-Dade Public Library System (FL), Nashville Public Library (TN), Santa Clara County Library District (CA), Vancouver Public Library (CAN), and Volusia County Super Public Library (FL) to name a few. [see image 3]



3-Nashville Public Library provides popular Spanish magazines, eBooks, and eAudiobooks using the ODILO platform.

NEW PUBLISHING PARTNERS:

OdiloPlace (ODILO's marketplace) now offers essential and popular titles from over 3,500 publishers, including new partners such as Dundurn Press, Workman Publishing, Lerner Books, Perseus Books Group, Houghton Mifflin Harcourt, Gale/Cengage Learning, Sportsman's Connection, Twin Sisters, Classroom Complete Press, North Star Editions, O'Reilly, Barefoot Books, and Tradewind Books. Some content availability may vary by language, platform, region, and/or institution type.



PRESS RELEASE

ODILO products and services allow libraries to better manage their digital content, integrate a mix of content sources (including local and self-published), and distribute titles to patrons in mere seconds; three clicks and they are enjoying a book. With ODILLO's strong international presence, especially in Spain and Latin America, high quality English and Spanish titles are essential offerings in the ODILLO lending catalog. For more information about ODILLO in libraries, visit www.odilo.us/solutions/libraries/.

About ODILLO

ODILO is a privately held Spanish and USA based company dedicated to developing the most innovative and creative solutions for libraries. With millions of end-users worldwide, ODILLO offers a comprehensive product suite for the discovery, management, and distribution of library print and digital materials. Currently used in 43 countries, ODILLO defines and designs efficient, user-friendly solutions, serving the needs of public, private, university, school, and special interest libraries, along with travel and hospitality industries. ODILLO is headquartered in Madrid, Spain, with offices in Cartagena (Spain), Denver (CO), Mexico City (Mexico), and New York City (NY). To learn more, visit www.odilo.us.

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