



hoopla digital inks expanded content agreement with HarperCollins Publishers

Category-creating digital service for public libraries expands eBook catalog with thousands of award-winning titles from HarperCollins

HOLLAND, OH (**EMBARGO until June 22, 2017**) – hoopla digital (hoopladigital.com), the category-creating digital service for public libraries, today announced a new, expanded agreement with HarperCollins Publishers to add more than 15,000 award-winning eBooks to hoopla's dynamic collection, available early July. With this content agreement, patrons of participating libraries will have access to the HarperCollins global English Language catalog of acclaimed authors – which includes titles from HarperCollins Christian Publishing, HarperCollins UK and Harlequin – via hoopla digital's app and online service.

This agreement expands on a deal last year that brought HarperCollins Publishers' entire digital audiobook backlist catalog to hoopla's collection. The new deal adds the deep backlist works of bestselling HarperCollins authors Neil Gaiman, Louise Erdrich and Dennis Lehane to hoopla digital's catalog of more than 600,000 movies, TV shows, music albums, eBooks, audiobooks and comics. Patrons of libraries who partner with hoopla digital can access this dynamic content anytime on their smartphones, tablets and laptops.

"We are thrilled to expand our successful partnership with HarperCollins and excited to build our eBook catalog with thousands of popular and award-winning titles from their iconic authors. On hoopla digital, these titles are available anytime, anywhere without any holds or waits," said Jeff Jankowski, co-founder and owner of hoopla digital. "eBooks is one of our strongest growth areas with high demand from libraries and their patrons and we will continue to make a significant investment to assemble a deep offering of titles for the libraries we serve."

hoopla now offers a catalog of eBook and audiobook titles across a broad spectrum of adult and children's genres, including romance, thriller, literary fiction, self-help, Christian living and non-fiction content.

"HarperCollins has enjoyed the additional discovery achieved through hoopla libraries and their patrons with regard to HarperCollins audiobooks," said Adam Silverman, Senior Director, Digital Business Development. "We look forward to building on our success with this expanded agreement."

There is no waiting to borrow titles on hoopla digital since on-demand content can be enjoyed by multiple patrons simultaneously. Patrons who use hoopla digital also avoid library late fees as digital content borrowing periods simply expire without charges.

hoopla digital has partnerships with more than 1,500 public library systems across North America including Boston Public Library, Free Library of Philadelphia, Chicago Public Library, San Francisco Public Library, Los Angeles Public Library, and Edmonton Public Library.

To access eBook and audiobook titles from HarperCollins Publishers, cardholders of participating libraries can download the free hoopla digital mobile app on their Android or iOS device or visit hoopladigital.com.

About hoopla digital

hoopla digital is a category-creating service that partners with public libraries across North America to provide online and mobile access to thousands of eBooks, audiobooks, comics, movies, music, and more. With hoopla digital, patrons can borrow, instantly stream, and download dynamic content with a valid library card. All content is accessible via hoopla digital's mobile app and www.hoopladigital.com. hoopla digital is a service of Midwest Tape – a trusted partner to public libraries for over 25 years.

For more information, please contact [800-875-2785](tel:800-875-2785) (US) or [866-698-2231](tel:866-698-2231) (Canada).

About HarperCollins Publishers

HarperCollins Publishers is the second largest consumer book publisher in the world, with operations in 18 countries. With two hundred years of history and more than 120 branded imprints around the world, HarperCollins publishes approximately 10,000 new books every year in 17 languages, and has a print and digital catalog of more than 200,000 titles. Writing across dozens of genres, HarperCollins authors include winners of the Nobel Prize, the Pulitzer Prize, the National Book Award, the Newbery and Caldecott Medals and the Man Booker Prize. HarperCollins, headquartered in New York, is a subsidiary of News Corp and can be visited online at corporate.HC.com.

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