



GVPI selected to build new MIT Press ebooks platform

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GVPI, a technology services company providing digital publishing solutions to the scholarly and professional publishing communities, has been selected to build the new MIT Press ebooks platform.

MIT Press publishes around 250 new books a year and recently made the decision to launch their own ebook platform to serve their global customer base of students, faculty, and librarians. Amy Brand, MIT Press Director, said: *"As libraries continue to shift their book collection practices from print to digital, building our own ebook platform allows the MIT Press to have a direct relationship with our institutional customers. It also empowers us to retain control over our brand and offer customized collections. We're excited to be partnering with GVPI on the technology given their unparalleled expertise and their ability to create a flexible, customer-centric platform for our institutional ebook offering."*

Violaine Iglesias, Director of Business Development, GVPI, said: *"We are really excited to be building the new MIT Press ebook platform. We have been delivering high-quality, digital publishing solutions for close to 30 years. Thanks to our unique, flexible approach to product development and our team of experienced, talented people with a wealth of ideas, we can offer a fresh approach to building a books platform. MIT Press is an exciting organization with an ambitious vision and we are delighted to be joining them on their journey."*

Jessica Lawrence-Hurt, Institutional Sales Manager, MIT Press, noted: *"We're eager to offer our institutional customers something we've been asked about for years: a platform designed to meet their product, licensing, and delivery needs. GVPI impressed the whole team with their knowledge and approach to customization. I'm confident GVPI is the right partner for us on this new undertaking."*

About MIT Press: Contact Jessica Lawrence-Hurt, jclh@mit.edu

The MIT Press is the only university press in the United States whose list is based in science and technology. Whilst the Press does not wholly publish in science and technology, it does mean that it is committed to the edges and frontiers of the world—to exploring new fields and new modes of inquiry. MIT Press publishes approximately 250 new books a year and over 30 journals. It is a major publishing presence in fields as diverse as art, architecture, economics, cognitive science, game studies, and computer science, to name just a few.

About GVPI: Contact Violaine Iglesias, viglesias@gvpi.com

Since its inception in 1988, GVPI has been working with publishing organizations to craft innovative, digital products to publishers and other organizations within the publishing community. GVPI ensures clients' success by providing high-quality platforms that perfectly fit their needs and can evolve and grow with their publishing business. Technology-driven and customer-focused, the corporate culture favors flexibility, talent, responsiveness, and an unabated desire to keep customers happy.