

ODILO to power nationwide digital library in Spain

(Denver, CO) October 19, 2015:

ODILO has been awarded a contract with the Ministry of Education, Culture, and Sports, to bring digital content to the entire network of public libraries in Spain. Over 15 million library card holders will benefit and enjoy digital content through [eBiblio](#) (powered by *OdiloTK*, a complete digital asset lending and management end-user platform).

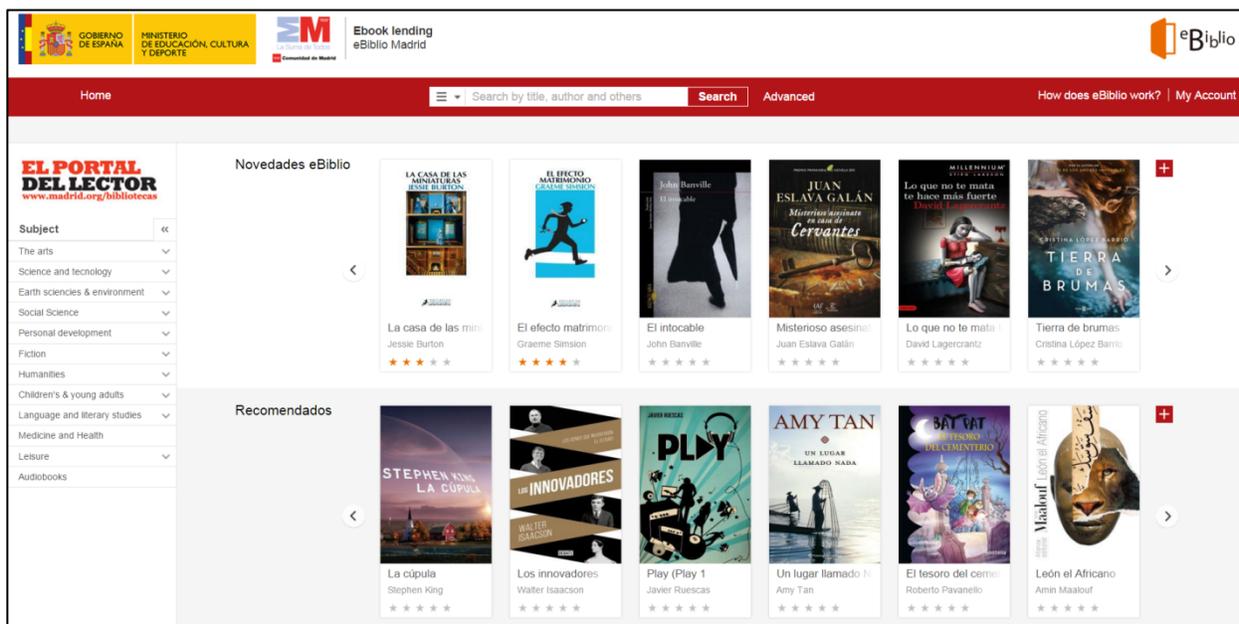
The Ministry promotes and develops digital culture with initiatives like *eBiblio*, which currently provides free access to eBooks and eAudiobooks from all of the leading Spanish publishers. *eBiblio* offers end-users access to content in three clicks or less; browse, search, borrow, or download on any computer or mobile device, anytime-anywhere.

Spain libraries can buy books from a variety of sources: ODILO, direct from publishers, and/or any digital content provider of their choice. With ReadersFirst principles in mind and utilizing *OdiloSimplicity* (ODILO's discovery layer for print and digital materials), libraries can easily expand their collections by including archives, local content, magazines, movies, multimedia educational material, music, newspapers, videos, and more, in the new *eBiblio* platform. Libraries also have the option to add the ODILO *eBookClub* - an engaging online literary experience, that takes the love of reading, technology, and social sharing to a whole new level.

With tight budgets, libraries everywhere appreciate having options when it comes to cost. ODILO offers Pay-per-Use, One Copy-One User (perpetual, metered, and expiring), Simultaneous, and/or Subscription content licensing options. *eBiblio* libraries will be able

to activate titles using ODILO's Pay-per-Use licensing, which provides "always available" content to help reduce and eliminate wait times on popular/trending materials.

As a major library advocate, ODILO believes in directly promoting and connecting the library to their users and community (rather than a vendor's name/resource). For eBiblio (and available for other consortia, state agencies, and network customers), ODILO created a branded end-user portal, along with an exclusive mobile app, to encourage the discovery and engagement with digital content by library users.



"eBiblio is a perfect example of how libraries can better use budgets, take control of relationships with publishers and local authors, and increase engagement with patrons," states Rodrigo Rodriguez, CEO of ODILO. "I have no doubt the eBiblio initiative will encourage library networks and consortia from all over the world to rethink the way they manage their digital content."

To learn more about ODILO and all of their products and services, visit www.odilo.us.

About ODILO

ODILO is a privately held Spanish and USA based company dedicated to developing the most innovative and creative solutions for libraries. With over 2,000 customers worldwide, ODILO offers a comprehensive product suite for the discovery, management, and distribution of library print and digital materials. Currently used in 43 countries, ODILO defines and designs efficient, user-friendly solutions, serving the needs of public libraries, universities, schools, special libraries, archives, professional associations, and businesses in Europe, Latin America, North America, and Australia. ODILO is headquartered in Madrid, Spain, with offices in Cartagena, Spain; Denver, Colorado; Mexico City, Mexico; and New York, New York.

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Attached images:

- 1. eBiblio branded app**
- 2. eBiblio OdiloTK portal**

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For product demonstrations or sales questions, please contact sales@odilo.us.

To join ODILO's family of publishing partners, please contact Nadine Billard, nadine@odilo.us.