

FollettNow Exclusive Distributor of Playaway Launchpad

McHENRY, III. (June 25, 2015) –[Findaway](#) and [Follett School Solutions](#) today announced Follett is the exclusive PreK-12 distributor of Playaway Launchpad, the pre-loaded and secure children’s learning tablet designed specifically for circulation.

Introduced by Findaway in March 2015, [Playaway Launchpad](#) delivers high-quality, ad-free learning apps grouped together by subject area, theme, grade level, and age. It provides schools with a secure tablet that serves the PreK-12 market and directly addresses the common pain points of retail tablets.

“With Playaway Launchpad we’re able to deliver a turnkey tablet solution that is easy-to-use and promotes the use of interactive learning tools in the classroom,” said Nader Qaimari, senior vice president content solutions & services at Follett. “With this tablet, educators can trust that children are receiving a focused and engaging learning experience because all of the app content was selected specifically for them.”

Every Launchpad is secure, durable enough to move from one student to the next, and custom curated with apps selected to address the learning needs of students from Pre-K through 5th grade. The content collection spans the six fundamental learning areas, including English Language Arts, math, science, language learning, critical thinking, and creativity.

A custom-designed user interface gives children the opportunity to make every Launchpad experience their own by creating a personal avatar, plus an informational console gives parents and educators feedback about time spent on the tablet. Additionally, a simple one-touch reset feature erases previous user data and requires no staff maintenance, ensuring Launchpad is always shelf-ready.

“We’re proud to extend our long-standing relationship with Follett and offer a supplemental learning tool that increases engagement in and out of the classroom,” said Jennifer Leombruno, VP of the Playaway Products group at Findaway. “From Playaway audiobooks to Launchpad, educators are able to purchase a full spectrum of quality learning tools from a single, trusted source.”

Launchpad is powered by an Android operating system and features a 7-inch high-definition touch screen, external speaker, universal audio jack and a durable, protective bumper. The tablet is free of Wi-Fi and camera capabilities, ensuring a controlled user experience. Launchpad comes with everything needed to easily build a classroom collection including a shelf-ready circulating case and a USB/AC power adaptor. Additional accessories are sold separately.

Playaway Launchpad tablets are now available on [Follett Titlewave](#). To learn more about Playaway Launchpad, please visit www.playaway.com/launchpad.

[About Findaway](#)

Findaway is a global leader in digital content delivery. With the invention of Playaway Pre-loaded Products, they transformed the way that audiobooks, eBooks, videos and learning tools are circulated in 40,000 libraries, schools, and military installations.

Playaway, Playaway View, Playaway Bookpacks, Playaway Lock and Playaway Launchpad feature custom-curated content from the industry's top publishers, studios and app providers.

Findaway also revolutionized digital audiobook delivery with AudioEngine, the industry's largest B2B audiobook delivery platform that enables brands to deliver one of the world's largest collections of digital audiobooks within their own experience.

To learn more about Findaway and the Findawayers who make it all happen, visit www.findaway.com.

About Follett School Solutions

Follett is the largest provider of educational materials and technology solutions to PreK-12 libraries, classrooms, learning centers and school districts in the United States, and a major supplier to educational institutions worldwide. Follett distributes books, reference materials, digital resources, ebooks and audiovisual materials, as well as pre-owned textbooks. Follett also is one of the leading providers of integrated educational technology for the management of physical and digital assets, the tracking, storing and analyzing of academic data, and digital learning environment tools for the classroom focusing on student achievement.

For more information, visit www.follettlearning.com.