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Original unpublished Dr. Seuss manuscript and additional work found in author's La Jolla, CA home
What Pet Should I Get? picture book to be published by Random House Children's Books on July 28, 2015

New York, NY (February 18, 2015)—An original manuscript with accompanying sketches by Dr. Seuss, aka Ted Geisel, which was discovered in the La Jolla, California home of the late beloved children's author will be published by Random House Children's Books, it was announced today by Barbara Marcus, President & Publisher, and Susan Brandt, President, Licensing and Marketing, Dr. Seuss Enterprises, L.P. **WHAT PET SHOULD I GET?** will be published on July 28, 2015.

A box filled with pages of text and sketches was found shortly after Ted's death in 1991 when his widow Audrey Geisel was remodeling her home. At that time it was set aside with other of Ted's materials. It was rediscovered in the fall of 2013 by Mrs. Geisel and Claudia Prescott—Ted Geisel's longtime secretary and friend—when they were cleaning out his office space. They reviewed the materials, finding the full text and illustrations for **WHAT PET SHOULD I GET?** among other work.

At least two more books will be published from the materials discovered, with titles and publication dates to be announced.

"While undeniably special, it is not surprising to me that we found this because Ted *always* worked on multiple projects and started new things all the time—he was constantly writing and drawing and coming up with ideas for new stories," says Audrey Geisel. "It is especially heartwarming for me as this year also marks twenty-five years since the publication of the last book of Ted's career, *Oh, the Places You'll Go!*."

"We had no idea what we were in store for when Claudia notified us of the materials discovered in Ted's home," says Brandt. "Pages and pages of manuscripts and sketches were laid out on the big glass dining room table. It was truly a magical moment, and we immediately knew this was more than just a box of sketches."

The text and illustrations for **WHAT PET SHOULD I GET?** were found nearly complete. Geisel traditionally completed his black-and-white line art illustrations first, with color to be filled in later.

Dr. Seuss's former Art Director, Cathy Goldsmith, now VP & Associate Publishing Director, Random House Books for Young Readers, is overseeing the meticulous editorial and creative process of preparing **WHAT PET SHOULD I GET?** for publication. Goldsmith is the one remaining publishing executive at Random House to have worked directly with Ted Geisel during his lifetime, including spending time with him in La Jolla when he was finishing *Oh, the Places You'll Go!*

"We believe that he wrote and illustrated *What Pet Should I Get?* somewhere between 1958 and 1962—as the brother and sister in the book are the same as those in his bestselling Beginner Book *One Fish Two Fish Red Fish Blue Fish* which was published in 1960," says Goldsmith. "My connection to Ted remains as vital as it was when we worked closely together years ago—I know he is looking down, watching over the process, and I feel a tremendous responsibility to do everything just as he would have done himself."

WHAT PET SHOULD I GET? captures the excitement of a classic childhood moment—choosing a pet—and features the brother and sister characters that Dr. Seuss introduced in *One Fish Two Fish Red Fish Blue Fish*.

"To be able to share this newly discovered Dr. Seuss book that was created during a most prolific period in his career marks a special moment in children's book publishing," says Marcus. "The millions and millions of children and adults who have learned to love reading because of Dr. Seuss can now look forward to adding this treasure to their beloved collections."

The discovered materials will be kept at UC San Diego, where the Dr. Seuss Collection is housed within the Geisel Library.

Previously, Random House released Dr. Seuss stories collected for book publication for the first time, which had appeared only in magazines: (*Horton and the Kwuggerbug and More Lost Stories* in 2014; and *The Bippolo Seed and Other Lost Stories* in 2011).

***WHAT PET SHOULD I GET?* / By Dr. Seuss / On sale July 28, 2015 / 978-0-553-52426-0 / Random House Books for Young Readers**

About Dr. Seuss

Theodor “Seuss” Geisel is quite simply one of the most beloved children’s book authors of all time. His long list of awards includes Caldecott Honors for *McElligot’s Pool*, *If I Ran the Zoo*, and *Bartholomew and the Oobleck*, the Pulitzer Prize, and eight honorary doctorates. Works based on his original stories have won three Oscars, three Emmys, three Grammys and a Peabody. Geisel wrote and illustrated 45 books during his lifetime, and his books have sold more than 650 million copies worldwide. Though Theodor Geisel died on September 24, 1991, Dr. Seuss lives on, inspiring generations of children of all ages to explore the joys of reading. For more information about Dr. Seuss and his works, visit Seussville.com.

About Dr. Seuss Enterprises, L.P.

The primary focus of the Dr. Seuss Enterprises, L.P. is to protect the integrity of the Dr. Seuss books while expanding beyond books into ancillary areas. This effort is a strategic part of the overall mission to nurture and safeguard the relationship consumers have with Dr. Seuss characters. Theodor Seuss Geisel (Dr. Seuss) said he never wanted to license his characters to anyone who would “round out the edges.” That is one of the guiding philosophies of Dr. Seuss Enterprises. Audrey S. Geisel, the widow of Dr. Seuss, heads Dr. Seuss Enterprises as CEO.

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