

LIBRARY IDEAS, LLC INKS AGREEMENT WITH HARPERCOLLINS PUBLISHERS TO DISTRIBUTE TITLES THROUGH IT'S INNOVATIVE FREADING EBOOK SERVICE

(CHICAGO, ILLINOIS @ THE AMERICAN LIBRARY ASSOCIATION CONFERENCE) (JUNE 22, 2017)— Library Ideas™ announced an international agreement with HarperCollins Publishers at ALA to distribute more than ten thousand titles through its Freading™ (means “free reading”) eBook Service.

The Freading eBook Service started in January of 2012, and was the first library service to offer public libraries unlimited, simultaneous access to eBooks through its innovative pay-per-use model. Instead of libraries having to replicate the physical model in the digital world, where they buy a book one copy at a time, and only one person can use it, the Freading model takes advantage of the natural advantages of the digital age—having unlimited copies available.

Over one thousand publishers have joined Freading since its inception, and thousands of libraries have the service around the world. Freading now offers over 100,000 titles at no upfront cost to libraries, in over 2,000 sub-genres of books. Free MARC records are provided with the service.

“The Freading eBook service is complementary to our traditional vendor services. Freading creates breadth and depth to our collection, and helps take the pressure off of holds. The addition of a new large publisher in the service just makes Freading even more appealing”, said Priscilla McAnally, Director Paris Public Library (TX). “We’ve offered Freading to our patrons since it started in 2012, and have always been happy with titles and publishers available, as well as the excellent support offered by the Library Ideas staff. “

“Libraries have a great need for a flexible eBook service”, said Library Ideas’ CEO Brian Downing in a statement. “For instance, to help a book club, a library would have to rush out and buy 7 copies of an eBook and perhaps never realize much demand again. Now, in effect, they are just leasing those copies and can just pay for what they need. There are many more examples like this, such as the seasonal need for certain types of books. Our publisher partners also appreciate the ability to put a large portion of their catalog on library shelves.”

For further information please email info@libraryideas.com.

About Library Ideas: Library Ideas is a global leader in providing digital content to all kinds of libraries, and has offices in Fairfax, Virginia and Chattanooga, Tennessee. The Company offers music, eBook and language learning solutions to libraries as part of its developing product suite. Library Ideas was named “One of the Top 100 Companies in the Digital Content Industry for 2011-12” by *EContent Magazine*.